



PSECE 2024

THE 19TH PHILIPPINE SEMICONDUCTOR AND
ELECTRONICS CONVENTION AND EXHIBITION

JULY 24 – 26, 2024 | SMX CONVENTION, PASAY CITY

SPONSORSHIP OPPORTUNITIES

The PSECE 2024 Secretariat offers a number of partnership opportunities for your business to get noticed at the Convention and Exhibition.

We are also open to customize a package according to your specific needs.

For inquiries, please contact us at celle.toledo@seipi.org.ph or +63920 970 7802.

SEIPI'S ANNUAL BUSINESS PARTNERS



THE EVENT

Over the years, the **Philippine Semiconductor & Electronics Convention and Exhibition (PSECE)** organized by the **Semiconductor and Electronics Industries in the Philippines Foundation, Inc. (SEIPI)** has evolved into a global event that provides a favorable venue among companies and countries to showcase their latest technologies, benchmark standards, share best practices, establish business linkages, and strengthen government and academe relations.

The PSECE accounted for the following successes in 2023:

179

participating
local and foreign
companies

254

booths

1112

Convention
delegates

5,640

Trade buyers
and visitors

Likewise featured were **four (4) International Pavilions:**



深圳市电子商会
Shenzhen Electronic Chamber Of Commerce

15
YEARS



Deutsch-Philippinische
Industrie- und Handelskammer
German-Philippine Chamber
of Commerce and Industry



Association of
Electronic Industries
in Singapore



THE ORGANIZER



SEIPI is the leading organization of multinational and Filipino-owned semiconductor and electronics companies in the Philippines with **355** members, including manufacturing firms, allied and support industries, and the academe.

The Philippine semiconductor and electronics industry is a significant driver of the Philippine economy and the largest contributor to the country's manufacturing sector. In **2022**, electronics exports accounted for **US\$ 45.64 billion**, or **62.1%** of our country's commodity exports.

OBJECTIVES OF THE PSECE



Promote the products and technical capabilities of local and international semiconductor and electronics companies through exhibition and technical papers.



Intensify awareness on the presence and contribution of the Electronics Industry to the Philippine economy.



Create a platform for manufacturing companies and potential suppliers to network through business matching, exhibitor's presentation and reverse trade fair.



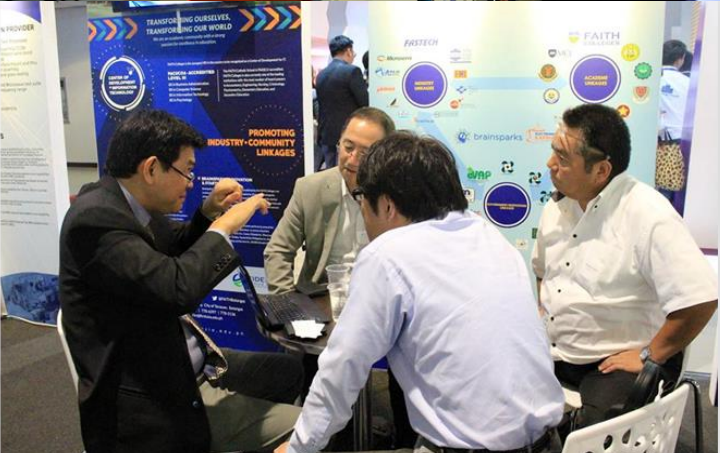
Deepen the partnership between the government, academe, and the industry through a series of talks during the plenary session.

[Sample PSECE video](#)

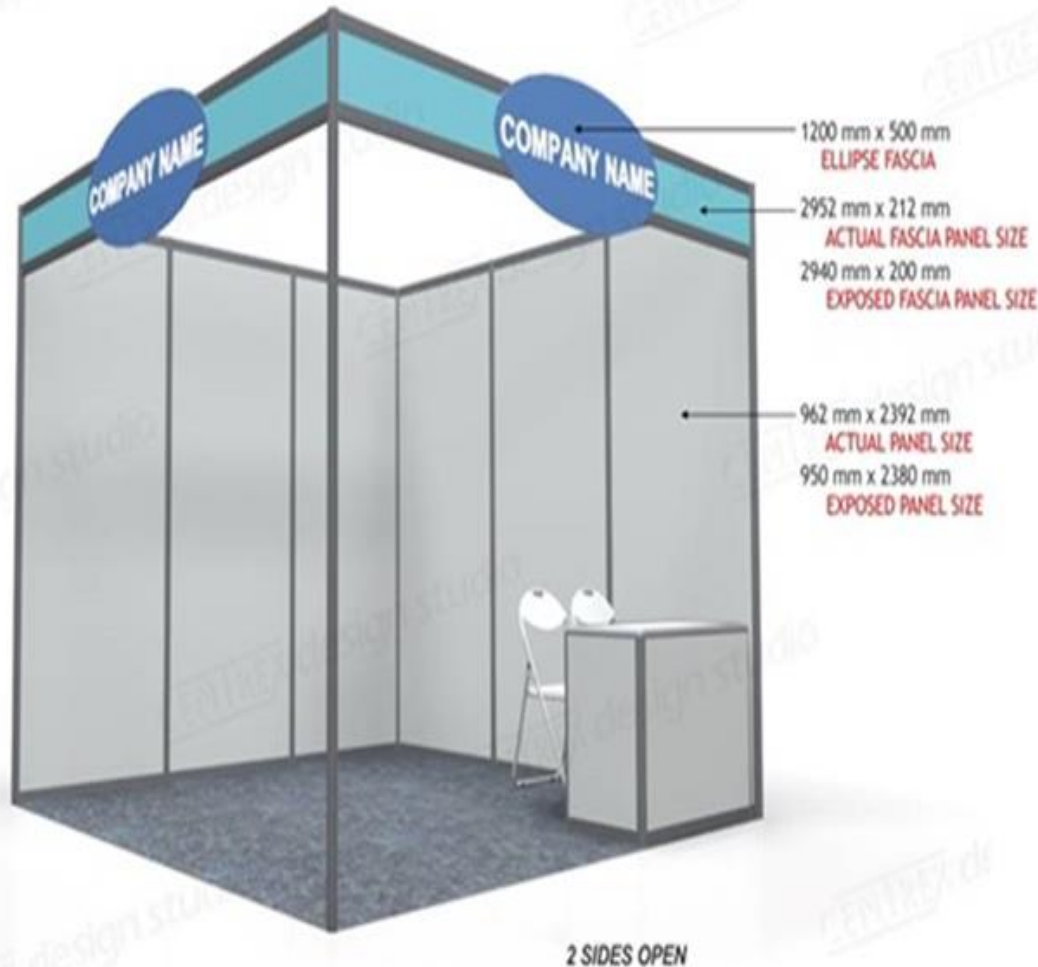
THE EXHIBITION

The EXHIBITION is a showcase of the industry's latest products, technologies, and innovative solutions, with over **200 exhibitors** from local and international companies occupying the SMX Convention Center Manila.

- 1. Exhibitor presentations** - Marketing platforms for exhibitors who would like to showcase product, demonstrations, and technological innovations
- 2. Business Matching** - offers an individualized opportunity for exhibitors to meet potential customers and suppliers of the semiconductor and electronics companies
- 3. International Pavilions** - feature the capabilities of our international partners
- 4. Parts Localization Pavilion** - a showcase of SEIPI members' supply requirements for parts, equipment, raw materials and services they intend to procure from local vendors
- 5. Academe Pavilion** - support SEIPI's industry-academe initiatives



THE EXHIBITION



PACKAGE INCLUSIONS PER 9-SQM (3m x 3m) STANDARD SHELL BOOTH

- ✓ One (1) information table
- ✓ One (1) unit of needle punch carpet
- ✓ Two (2) units of fluorescent lights (40 watts each)
- ✓ One (1) convenience outlet
- ✓ Company name on fascia board (20 characters limit)
- ✓ Listing in the PSECE 2023 Show Directory
- ✓ Pre-scheduled One-one-one Business Matching
- ✓ Exhibitor Presentation Schedule (first-come-first-served basis)
- ✓ One* (1) Free pass to the Fellowship/Exhibitors' Night
- ✓ Electrical consumption



THE CONVENTION

The CONVENTION is a congregation of industry champions and innovators from the semiconductor and electronics manufacturing companies and allied industries, as well as partners from the government, academe, business chambers, and foreign embassies.

1. Themed **Plenary Sessions (Industry, Academe, Government)** - lay down strategic directions and collective actions among stakeholders towards a progressive, sustainable, and competitive industry
3. **Q4 General Membership Meeting (GMM) & CEOs Forum)** - provide updates on the latest trends and developments affecting the industry
3. **Networking Committee (NWC) breakout sessions** – multiple breakout sessions in the fields of finance, information technology, human resource management, EHS (environment, health, and safety), purchasing, logistics, and security
4. **ASEMEP National Technical Symposium (ANTS)** - presentation of the top technical papers on manufacturing, test and assembly, R&D, new product development, quality, reliability, and failure analysis.
5. **Fellowship Night** – enable networking among exhibitors

PLATINUM SPONSORSHIP

PHP 500,000.00

PRE-EVENT MILEAGES

- Digital Marketing and Online Promotions (inclusion of Company AVP, Logo, Website and Social Media Links in the event promotions on SEIPI Official Website, and SEIPI or PSECE Facebook Page, and logo in event email blasts)
- Company logo inclusion in all online and physical event banners for event promotion

MAIN EVENT MILEAGES

- Exhibition Space (27-SQM or 3 Booths)
- Verbal acknowledgment during the Plenary Sessions and Fellowship Nights
- Inclusion of company logo in the AVP loop during the Plenary Sessions, Program Breaks, and Fellowship Nights/s
- Inclusion of the company AVP in the TVC loop (All cycles)
- Inclusion of company logo in the Event Banners (All)
- (3) Complimentary Seats for Company Executives in the Convention (Choose only two: Day 1, 2, or 3)
- (3) Complimentary Seats on the Fellowship Night
- Show Directory Advertisement
 - Sponsor's logo in Front Cover + Center Spread Advertisement
- Slot at the Exhibitors' Presentation (priority in schedule)
- Space allocation for Company Pull-up Banner Display at Convention and/or Exhibit Area
 - 2 banners at the designated Plenary area; 2 banners at the designated Exhibit area
- Allocation in the Gift/Raffle Registry for Corporate Giveaways/ **Raffle Items** and Verbal Acknowledgment as Raffle Sponsor during the **Fellowship Night**
- Allocation of e-Flyer/brochure in the Conference Kit

POST- EVENT MILEAGES

- "Thank You" Posts (Company AVP, Logo, and Website and/or Social Media Links on the SEIPI or PSECE Facebook Page posts)

GOLD SPONSORSHIP

PHP 400,000.00

PRE-EVENT MILEAGES

- Digital Marketing and Online Promotions (inclusion of Company AVP, Logo, Website, and Social Media Links in the event promotions on the SEIPI Official Website, and SEIPI or PSECE Facebook Page, and logo in event email blasts)
- Company logo inclusion in all online and physical event banners for event promotion

MAIN EVENT MILEAGES

- Exhibition Space (18-SQM or 2 Booths)
- Verbal acknowledgment during the Plenary Sessions and Fellowship Nights
- Inclusion of company logo in the event banners in the venue and AVP loop during the Plenary Session, Program Breaks, and Fellowship Nights/s
- Inclusion of the company AVP in the TVC loop (All Cycles)
- Inclusion of company logo in the Event Banners (All)
- (2) Complimentary Seats for Company Executives in the Convention (Choose only two: Day 1, 2, or 3)
- (2) Complimentary Seats on the Fellowship Night
- Show Directory Advertisement
 - Sponsor's logo on the Front Cover + Inside Front Cover Advertisement
- Slot at the Exhibitors' Presentation (priority in schedule)
- Space allocation for Company Pull-up Banner Display at Convention and/or Exhibit Area
 - 2 banners at the designated Plenary area; 1 banner at the designated Exhibit area
- Allocation in the Gift/Raffle Registry for Corporate Giveaways/ Raffle Items and Verbal Acknowledgment as Raffle Sponsor during the Fellowship Night
- Allocation of e-Flyer/brochure in Conference Kit

POST- EVENT MILEAGES

- "Thank You" Posts (Company AVP, Logo, and Website and/or Social Media Links in the SEIPI or PSECE Facebook Page)

SILVER SPONSORSHIP

PHP 300,000.00

PRE-EVENT MILEAGES

- Digital Marketing and Online Promotions (inclusion of Company Logo, Website and Social Media Links in the event promotions on SEIPI Official Website, and SEIPI or PSECE Facebook Page)
- Company logo inclusion in all online and physical event banners for event promotion

MAIN EVENT MILEAGES

- Exhibition Space (9-SQM or 1 Booth)
- Verbal acknowledgment during the Plenary Sessions and Fellowship Nights
- Inclusion of company logo in the AVP loop during the Plenary Session, Program Breaks, and Fellowship Nights/s
- Inclusion of the company AVP (Cycles: Before Plenary Session, Plenary Closing, Before Fellowship Nights, Dinner Time at Fellowship Nights, and Fellowship Night Closing)
- Inclusion of company logo in the Event Banners (All except railing banners)
- (2) Complimentary Seats for Company Executives in the Convention (Choose only two: Day 1, 2, or 3)
- (2) Complimentary Seats on the Fellowship Night
- Show Directory Advertisement
 - Sponsor's logo in Front Cover + Full Page Advertisement
- Slot at the Exhibitors' Presentation (priority in schedule)
- Space allocation for Company Pull-up Banner Display at Convention and/or Exhibit Area
 - 1 banner at the designated Plenary area; 1 banner at the designated Exhibit area
- Allocation in the Gift/Raffle Registry for Corporate Giveaways/ Raffle Items and Verbal Acknowledgment as Raffle Sponsor during the Fellowship Night
- Allocation of e-Flyer/brochure in the Conference Kit

POST- EVENT MILEAGES

- "Thank You" Posts (Company Logo, and Website and/or Social Media Links on the SEIPI or PSECE Facebook Page)

BRONZE SPONSORSHIP

PHP 200,000.00

PRE-EVENT MILEAGES

- Digital Marketing and Online Promotions (inclusion of Company Logo in the event promotions on the SEIPI Official Website, and SEIPI or PSECE Facebook Page, and logo in event email blasts)
- Company logo inclusion in all online and physical event banners for event promotion

MAIN EVENT MILEAGES

- Marketing Table Space with chairs
- Verbal acknowledgment during the Plenary Sessions
- Inclusion of company logo in the AVP loop during the Plenary Session, Program Breaks, and Fellowship Nights/s
- Inclusion of the company AVP (Cycles: Before Plenary Session, and Plenary Closing)
- Inclusion of company logo in the Event Banners (All except railing banners)
- (1) Complimentary Seat for Company Executive in the Convention (Choose only one: Day 1, 2, or 3)
- (1) Complimentary Seat in the Fellowship Night
- Show Directory Advertisement
 - All sponsors' logos on Front Cover + Half Page Advertisement
- Slot at the Exhibitors' Presentation (priority in schedule)
- Space allocation for Company Pull-up Banner Display
 - 1 banner at the designated Plenary area
- Allocation of e-Flyer/brochure in Conference Kit

POST- EVENT MILEAGES

- "Thank You" Posts (inclusion of Company Logo in the SEIPI or PSECE Facebook Page)

COMPARISON TABLE

PACKAGES				
SPONSORSHIP MILEAGES	PLATINUM	GOLD	SILVER	BRONZE
	Php 500,000	Php 400,000	Php 300,000	Php 200,000
PRE- EVENT MILEAGES				
Digital Marketing and Online Promotions (Company AVP, Logo, Website and Social Media Links in the SEIPI Official Website, and SEIPI or PSECE Facebook Page)	✓	✓	Company Logo, Website and Social Media links	Company Logo
MAIN EVENT MILEAGES				
Exhibition Space	27 sqm (3 booths)	18 sqm (2 booths)	9 sqm (1 booth)	Marketing Table Space (2x3)
Verbal acknowledgement during the Plenary Session and Fellowship Nights	✓	✓	✓	During Plenary Sessions
Inclusion of company logo in the AVP loop during the Plenary Session, Program Breaks and Fellowship Nights/s	✓	✓	✓	✓
Inclusion of the company AVP (Cycles: Plenary Session, Plenary Break, Fellowship Night Closing)	All cycles	All cycles	All cycles except Fellowship Night Dinner	All cycles except Fellowship Night
Inclusion of company logo in the Event Banners (Railings, T-stand, Plant Box, Standees, Posters, etc)	✓	✓	All collaterals except railing banners	All collaterals railing banners
Complimentary Seats for Company Executives in the Convention (Choose: Day 1, 2 or 3)	3 per day for 2 days	2 per day for 2 days	2 per day for 2 days	1 for 1 day
Complimentary Seats in the Fellowship Night	3	2	2	1

COMPARISON TABLE

PACKAGES				
SPONSORSHIP MILEAGES	PLATINUM	GOLD	SILVER	BRONZE
	Php 500,000	Php 400,000	Php 300,000	Php 200,000
Show Directory Advertisement (Logo in Front Cover + Page: Full color, letter size, magazine type publication)	All sponsors' logos in Front Cover + Center Spread Advertisement	All sponsors' logos in Front Cover + Inside Front Cover Advertisement	All sponsors' logos in Front Cover + Full Page Advertisement	All sponsors' logos in Front Cover + Half Page Advertisement
Slot at the Exhibitors' Presentation (priority in schedule)	✓	✓	✓	✓
Space allocation for Company Pull- up Banner Display at Convention and/or Exhibit Area	2 banners at designated Plenary area; 2 banners at designated Exhibit area	2 banners at designated Plenary area; 1 banner at designated Exhibit area	1 banner at designated Plenary area; 1 banner at designated Exhibit area	1 banner at designated Plenary area
Allocation in the Gift/Raffle Registry for Corporate Giveaways/ Raffle Items and Verbal Acknowledgment as Raffle Sponsor during the Fellowship Night	✓	✓	✓	X
Allocation of e-Flyer/brochure in the Conference Kit	✓	✓	✓	✓
POST- EVENT MILEAGES				
"Thank You" Posts (Company AVP, Logo, and Website and/or Social Media Links in the SEIPI or PSECE Facebook Page)	✓	✓	Company Logo, Website and Social Media links only	Company Logo only

3-DAY CONVENTION SPONSOR

PHP 80,000.00

PRE-EVENT MILEAGES

- Digital Marketing and Online Promotions (Inclusion of Company Logo in the event promotions on the SEIPI Official Website, and SEIPI or PSECE Facebook Page)

MAIN EVENT MILEAGES

- Marketing Table Space with Chairs for 3-day Plenary
- Verbal acknowledgment during the 3-day Plenary Sessions
- Inclusion of company logo in the AVP loop during the Plenary Session, Program Breaks and Fellowship Nights/s
- (1) Complimentary Seat for Company Executive in the Convention (Option to choose Fellowship Night if Raffle Sponsor)
- Show Directory Advertisement
 - Sponsors' logo in Front Cover
- Space allocation for Company Pull-up Banner Display
 - 1 banner in marketing space

EVENT SUPPORTER (X-DEALS)

PHP 35,000.00

(Sponsorship package can be customized)

PRE-EVENT MILEAGES

- Digital Marketing and Online Promotions (inclusion of Company Logo in the event promotions on the SEIPI Official Website, and SEIPI or PSECE Facebook Page)

MAIN EVENT MILEAGES

- Marketing Table Space with Chairs during 1 Fellowship Night
- Verbal acknowledgment during 1 Fellowship Night
- (1) Complimentary Seat for Company Executives in the Convention (Option to choose Fellowship Night if Raffle Sponsor)
- (2) Complimentary Seats on the Fellowship Night
- Show Directory Advertisement
 - Sponsors' logo on the Front Cover
- Allocation of e-Flyer/brochure in Conference Kit

MINOR SPONSOR

PHP 30,000.00

PRE-EVENT MILEAGES

- Digital Marketing and Online Promotions (inclusion of Company Logo in the event promotions on the SEIPI Official Website, and SEIPI or PSECE Facebook Page)

MAIN EVENT MILEAGES

- Verbal acknowledgment during the 3-day Plenary
- (1) Complimentary Seat for Company Executive (Choose one: Convention or Fellowship Night)
- Show Directory Advertisement
 - All sponsors' logos on the Front Cover
- Allocation of e-Flyer/brochure in the Conference Kit

THANK YOU.

SEIPI'S ANNUAL BUSINESS PARTNERS

