



POSECE 2023

THE 18TH PHILIPPINE SEMICONDUCTOR & ELECTRONICS CONVENTION AND EXHIBITION

OCTOBER 25 - 27, 2023
WORLD TRADE CENTER
PASAY CITY, METRO MANILA

"POSITIONING THE PHILIPPINE ELECTRONICS INDUSTRY FOR THE NEXT INDUSTRIAL REVOLUTION"

GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSOR



MAJOR SPONSOR



CONVENTION SPONSORS



MEDIA PARTNERS



EVENT SUPPORTERS



POST-EVENT REPORT



THE EXHIBITION



Over the years, the **Philippine Semiconductor & Electronics Convention and Exhibition (PSECE)** organized by the **Semiconductor and Electronics Industries in the Philippines Foundation, Inc. (SEIPI)** has evolved into a global event that provides a favorable venue among companies and countries to showcase their latest technologies, benchmark standards, share best practices, establish business linkages, and strengthen government and academe relations.

The PSECE accounted for the following successes in 2023:

179

participating
local and foreign
companies

254

booths

1112

Convention
delegates

5,640

Trade buyers
and visitors

Likewise featured were **four (4) International Pavilions:**



深圳市电子商会
Shenzhen Electronic Chamber Of Commerce

15
YEARS



AHK
Deutsch-Philippinische
Industrie- und Handelskammer
German-Philippine Chamber
of Commerce and Industry



Association of
Electronic Industries
in Singapore



RIBBON-CUTTING

The ribbon-cutting ceremony was attended by dignitaries, government officials, SEIPI's Board of Trustees, representatives from SEIPI's Annual Business Partners and PSECE 2023' Partner Associations. *(from left to right)*



1. Mark Anthony Dizon, PESSA
2. Ms. Eileen Ang, AEIS
3. Mr. Paul Sears, Amazon Web Services
4. Mr. Ricky Carandang, First Gen
5. Mr. Paul Taylor, Embassy of the United States of America to the Philippines
6. DDG Vivian Santos, PEZA
7. Dr. Dan Lachica, SEIPI
8. H.E Ambassador See Sin Yuan, Singapore
9. Mr. Perry Ferrer, Gruppo EMS Inc.

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1. H.E Ambassador See Sin Yuan, Singapore
2. Mr. Perry Ferrer, Gruppo EMS Inc.
3. Dr. Sandre Alam, Embassy of India to the Philippines
4. Mr. Peter Rankl, Continental
5. Mr. Francisco Claravall, Globe Business
6. Ms. Cecille Domingo, MERALCO
7. Mr. Elmer Lapena, Testech
8. Mr. Dennis Magbatoc, PLDT
9. Mr. Patrick Pondevida, ACEN
10. Li Dexin, SECC

EXHIBITION OPENING VIP TOUR



FELLOWSHIP AND NETWORKING NIGHTS



EXHIBITION SEGMENTS AND CATEGORIES

- ✓ **China, Germany, Taiwan, and Singapore Pavilions**
- ✓ **Prime and Standard Area Booths**
- ✓ **Business Matching between Exhibitors and SEIPI members**
- ✓ **Exhibitors' Technical Presentation Area**
- ✓ **Parts Localization / Reverse Trade Fair Pavilion**
- ✓ **Academe Pavilion**
- ✓ **Fellowship Nights**



ELECTRICAL POWER EQUIPMENT

Power Supply Technology •Transformer Technology & Coilware Technology for Electronics •Drive Elements & Servomotor Technology •Power Systems •Power Accessories •Electrical Power Related Services •Electrical Power Facilities



ELECTRONICS & SERVICES

Design, Engineering & Related Services •Manufacturing & Assembly Services • Testing Services •After-Sales & Repair Services



ELECTRONICS SUBSYSTEMS

Board Assemblies •Passive Components Technology •Interconnection Technology • Optical Electronics Technology •Personal Computer Subsystems •Displays & Imaging Technology



CONSUMER & COMMUNICATION ELECTRONICS | SOFTWARES

Audio •Audio -Visual •Communications •Household Electronics & Appliances • Smart Phones •RF Technology •Telecommunication Technology •Networks Technology •Information Technology



SEMICONDUCTOR PRODUCTS & SERVICES

Research & Development & Engineering (RD&E) •Manufacturing & Assembly Services •Discrete Manufacturing Devices •Microelectronics Technology • Processors •Testing & Measurement Services



ALLIED & SUPPORT INDUSTRY

Direct Materials •Indirect Materials •Equipment •Casing Technology •Electronics Manufacturing Allied Services •Miscellaneous Allied Services •Logistics Providers



INSTRUMENTATION & CONTROL PRODUCTS & SERVICES

Measurement & Control Application Assemblies •Automotive Electronics Technology



GREEN TECHNOLOGY & RENEWABLE ENERGY

Waste Management •Treatment of Hazardous Waste •Solar Panels •Solar Wafers • Solar PV Power Supply



ACADEME / TRAINING

Technical and R&D Capabilities •Academic Programs • On-the-Job training/Internship Programs •Industry-academe Collaboration

EXHIBITOR DATA

2022

134 COMPANIES

211 BOOTHS SOLD

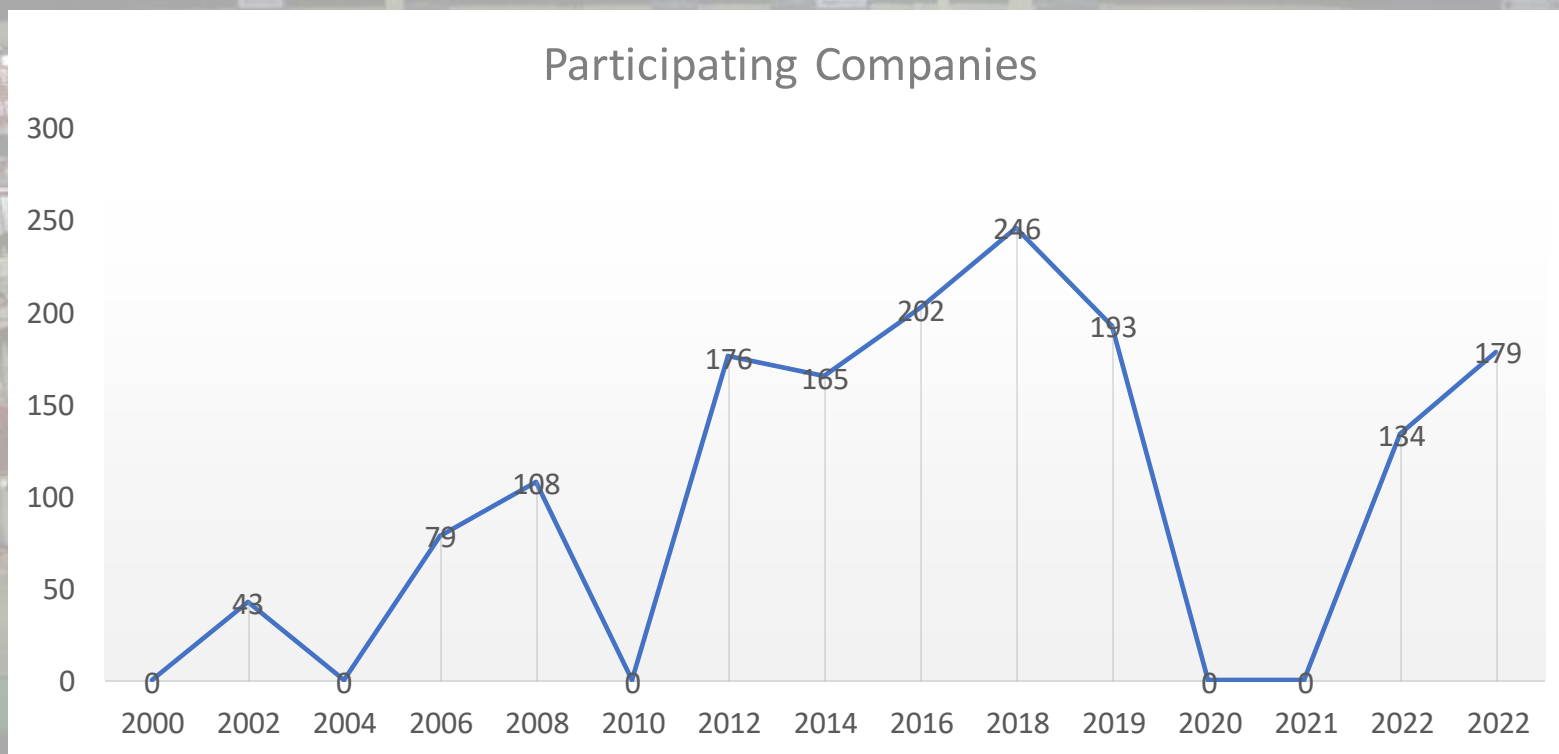
3 COUNTRY PAVILIONS

2023

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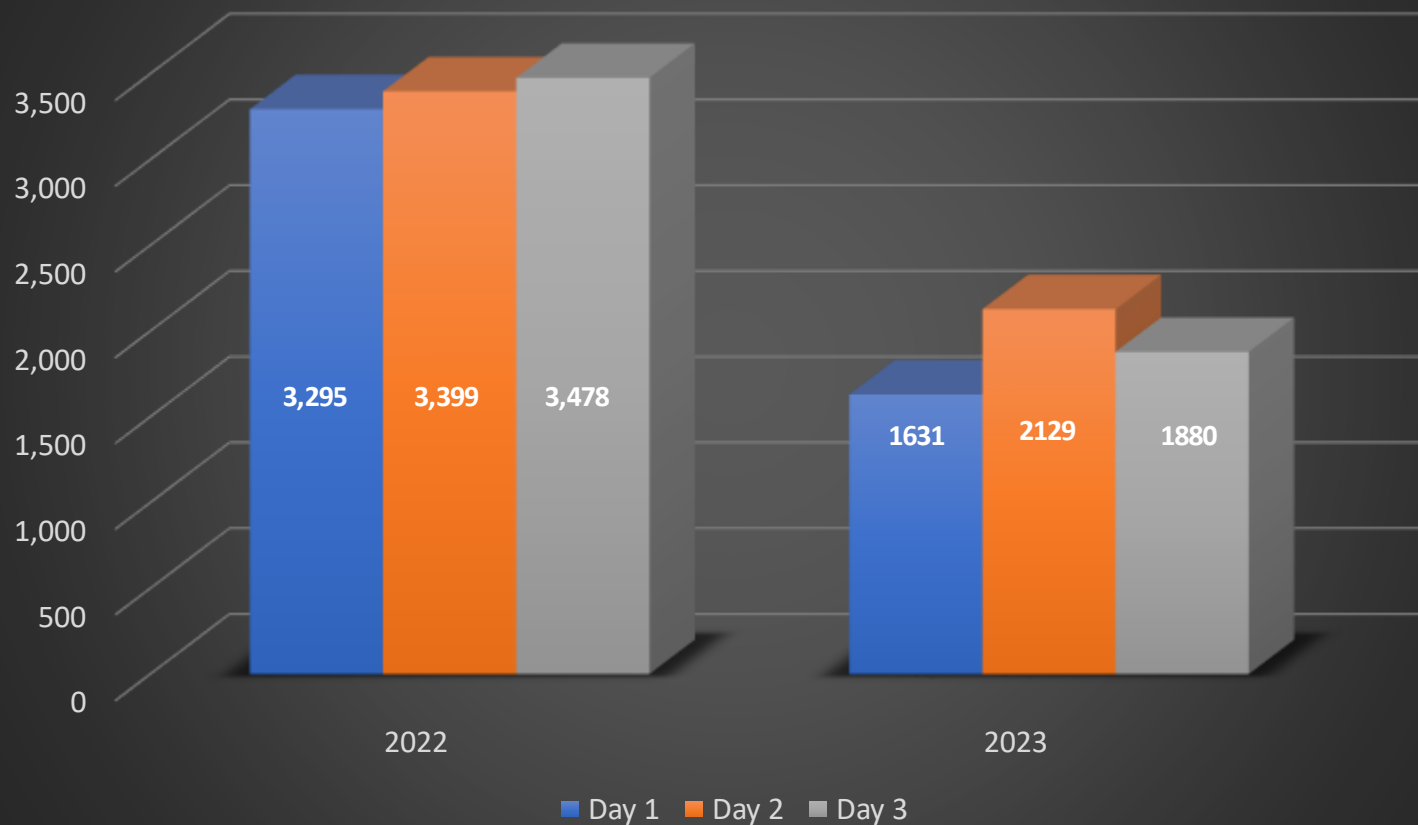
**4
COUNTRY PAVILIONS**



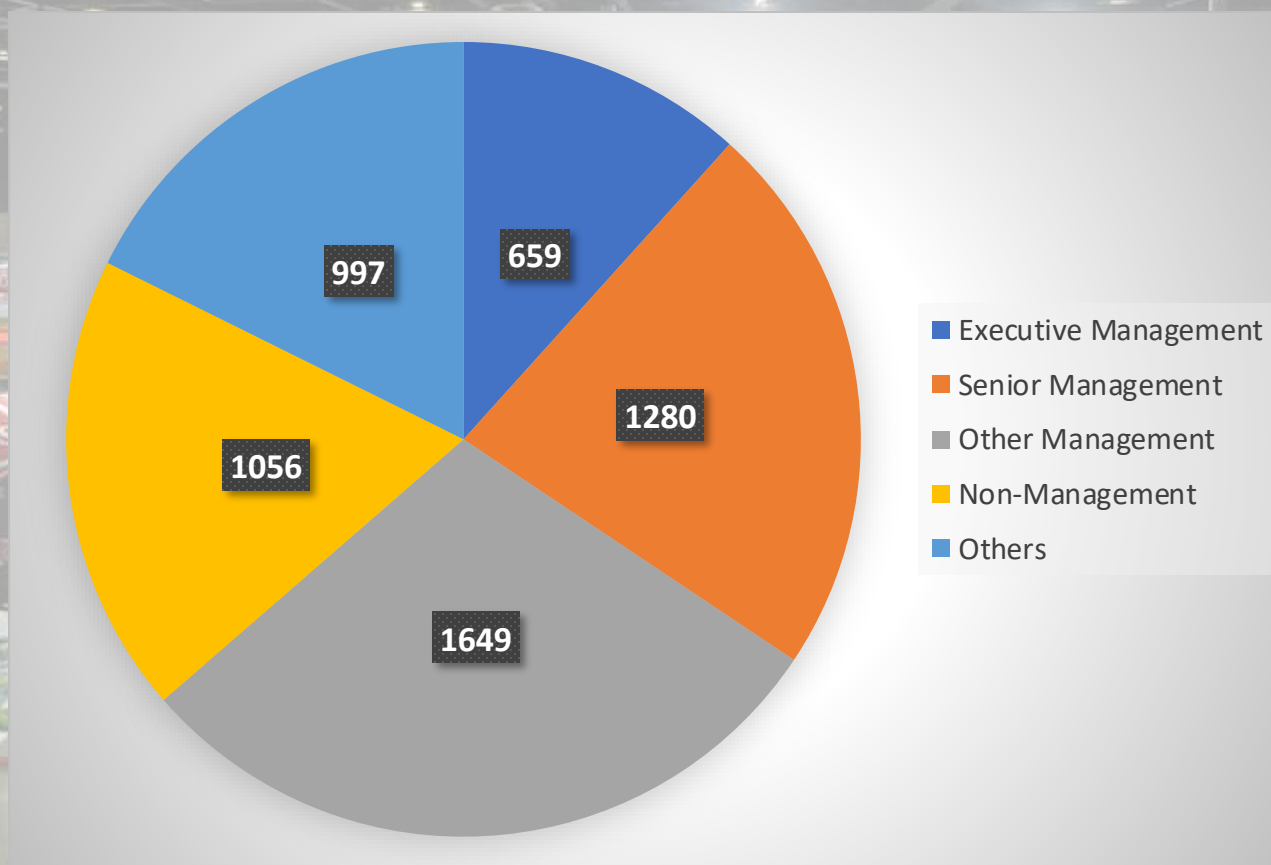
*due to the ongoing pandemic and venue constraints (3 halls only vs usual 4)

**no PSECE due to the pandemic

EXHIBITION FOOT TRAFFIC



PROFILE OF VISITORS: LEVEL OF MANAGEMENT



PROFILE OF VISITORS: TOP SECTORS



Semiconductor Products and Services



Government



Academe



Electrical Power Equipment



Electronics Services



Software Products and Services



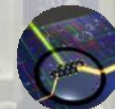
Logistics



Power/Energy



**Consumer and Communication
Electronics Products**



Electronics Subsystems



Instrumentation & Control Products



Green Technology & Renewable Energy

POTENTIAL CLIENTS GENERATED

Average: 40
Maximum: **710**

POTENTIAL SALES GENERATED

Average: **USD 133,000**
Maximum: **USD 1.1M**